

## IEC STATISTICS QUESTIONNAIRE

## PLEASE COMPLETE & RETURN TO THE IEC OFFICE Email: philippa@internationalegg.com or Fax: +44 (0) 20 7490 3495

Name:			
Company:	Country:		
			_
4 International Fra Market	Daview /T		
1. International Egg Market	Review (Twice yearly statistic	al publication)	
Is the information currently provided relevant and helpful?		(please circle your choice below) Yes No	
Do you use the information to:	compare multiple countries?	Yes	No
	analyse your own country?	Yes	No
	predict trends?	Yes	No
	for information only?	Yes	No
3. Do you want single country Market		Yes	No
4. Would a more graphic summary ap	nreach to the information he useful		
to compare information?	proach to the information be useful	Yes	No
5. Please indicate if the following infor	rmation is important to you:		
	very important	not important	not required
a) Coat of Production	(please tick / check the rele	evant box below)	
<ul><li>a) Cost of Production</li><li>b) Egg/Feed Price Ration</li></ul>			
c) Type of Egg Production System			
d) Chick Placements			
e) Egg Production			
f) Egg Products			
g) Egg Yield Per Bird			
h) Egg Consumption:	. \   /		
i) Shell			
ii) Products	6		
iii) Total			
i) International Trade			
i) Shell Eggs			
ii) Egg Products			
iii) National Average Weight of	an egg		
j) Average Price of eggs			
a) Retail Price			
b) Producer Price			
c) Margin (a - b)			
k) Self-Sufficiency Rate (%)			
I) Average Producer Price			
m)Average Retail Price			
n) Average Feeding stuffs			

## Promotion & Marketing:

1.	What marketing and promotion material do you want included from the list below?						
		very important (please tick / check the	not important ne relevant box below)	not required			
	a) Eggs at Point of Sale						
	b) Promotion of eggs beyond discount						
	<ul><li>c) Consumer related egg marketing (generic &amp; value added)</li></ul>						
	d) Seasonal egg marketing						
	e) Cross merchandising						
2.	What other information would be useful to you?						
	dditional Information:						
1.	What additional information do you want?		(please circle yo	our choice below)			
	a. Changes in regulations (legal) in main pro-	ducing countries	Yes	No			
	b. Annual Overview (changes in production a	and trade flows)	Yes	No			
2.	Would you like to have more information on the	main economic pa	rameters?				
	a. Pullet cost		Yes	No			
	b. Feed cost		Yes	No			
_	Our area and would be to be as a bigh smalling			in the UEO			
	Our proposal would be to have one high quality			in the IEC			
	newsletters and more detailed information avail	able on the websit		Na			
	o you agree?	_   _ /	Yes	No			
Co	omments / what other information do you want?						
<u>2.</u>	Chick Placements		(please circle vo	our choice below)			
1.	Do you still want this information?		Yes	No			
2.	Is the information currently provided relevant an	nd helpful?	Yes	No			
3.	How often do you want this information per year	r?	x 2 >	(4 x 6			
4.	Our proposal would be to continue having the C available electronically on IEC website.		rinted in the IEC Newslet	ters and also			
	Do you agree?		Yes	No			
5.	Do you still want Chick Placements available in	printed format at e	each conference?				
Co	omments						