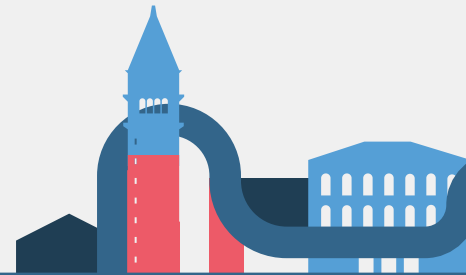


15 - 18 September 2024

# IEC Global Leadership Conference, Venice

## Sponsorship Opportunities



IEC Venice marks a milestone event as we celebrate 60 years of our organisation. This Global Leadership Conference provides a unique chance for business owners, presidents, CEOs, and decision-makers to collaborate and discuss the latest issues and trends affecting the egg industry worldwide.

IEC Venice sponsorship presents a distinctive opportunity for you to publicly align your brand with 60 years worth of success for the IEC, as well as increase exposure in the months before, during and after the conference.

With its historical significance for our community, this conference is set to be well-attended and leave a lasting impression. It is an unparalleled event for your brand to be associated with.

# Celebrating history in Italy's **FAMOUS FLOATING CITY**



We are excited to welcome you to Venice, Italy for the IEC Global Leadership Conference 2024 – a milestone event to mark 60 years of IEC!

The capital of Northern Italy's Veneto region, Venice is a unique and charming city built on over 100 small islands in a lagoon in the Adriatic Sea.

Alongside the city's powerful heritage, this Italian conference has historical significance for our own community, reuniting delegates in the country where the IEC was founded.

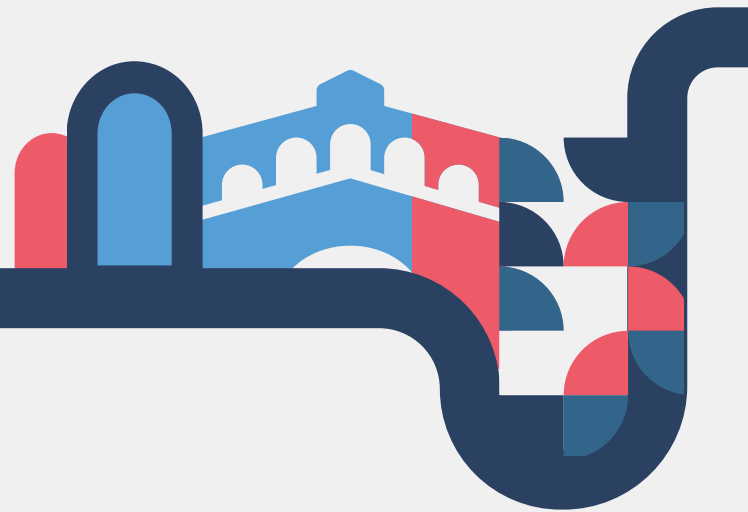
**THIS EVENT IS SET TO ATTRACT**

**OVER 400**

**ATTENDEES FROM**

**OVER 40**

**COUNTRIES WORLDWIDE.**



# PREMIER SPONSORSHIP PACKAGES

## PLATINUM SPONSOR

Please contact the IEC team for pricing & availability of Platinum opportunities.

- Verbal recognition as headline sponsor of Gala Dinner
- Recognition on Gala Dinner menus
- On-site logo recognition at Gala Dinner
- Extra-large logo recognition in promotional materials, e-communications and IEC website
- Profiled with 150 words of text, your logo, and link to your website on IEC event website
- Profiled and acknowledged as Platinum Sponsor, plus extra-large logo on conference app and conference rolling visuals
- Individual LinkedIn post thanking Platinum Sponsors



## GOLD SPONSOR

£10,000 GBP

5 Gold Sponsor opportunities available

- Verbal recognition as headline sponsor of Monday evening informal dinner
- On-site logo recognition at Monday evening informal dinner
- Large logo recognition in promotional materials, e-communications and IEC website
- Profiled with 100 words of text, your logo, and link to your website on IEC event website
- Profiled and acknowledged as Gold Sponsor, plus large logo on conference app and conference rolling visuals
- Gold Sponsors Group LinkedIn post thanking sponsors



## SILVER SPONSOR

£7,500 GBP

6 Silver Sponsor opportunities available

- Verbal recognition as headline sponsor of Chairman's Reception
- Recognition on Chairman's Reception Table Cards
- Medium logo recognition in promotional materials, e-communications and IEC website
- Profiled with 50 words of text, your logo, and link to your website on IEC event website
- Profiled and acknowledged as Silver Sponsor, plus medium logo on conference app and conference rolling visuals
- Silver Sponsors Group LinkedIn post thanking sponsors



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## WELCOME RECEPTION

£7,500 GBP

### 2 sponsorship opportunities available

- Verbal recognition as headline sponsor of Welcome Reception
- Recognition on Welcome Reception table cards
- Medium logo recognition in promotional materials, e-communications and IEC website
- Profiled with 50 words of text, your logo, and link to your website on IEC event website
- Profiled and acknowledged as Welcome Reception Sponsor, plus medium logo on conference app and conference rolling visuals
- LinkedIn post thanking sponsors, shared during the Reception

## CONFERENCE SESSION\*

£6,000 GBP

### 8 sessions available to sponsor (each session is exclusive to the sponsor)

- Verbal recognition as Session Sponsor
- Logo on screen at start of session
- Small logo recognition in promotional materials, e-communications and IEC website
- Profiled with your logo and link to your website on IEC event website
- Profiled and acknowledged as Session Sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post

\*Please contact us to find out what session topics are available

## TRANSLATION

£6,000 GBP

### 2 sponsorship opportunities available

- Verbal recognition as Translation Sponsor
- Small logo recognition in promotional materials, e-communications and IEC website
- On-site logo recognition at headset collection point
- Profiled with your logo and link to your website on IEC event website
- Profiled and acknowledged as Translation Sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post





## CONFERENCE LUNCH

£5,000 GBP

**3 lunch breaks available to sponsor (each lunch break is exclusive to the sponsor)**

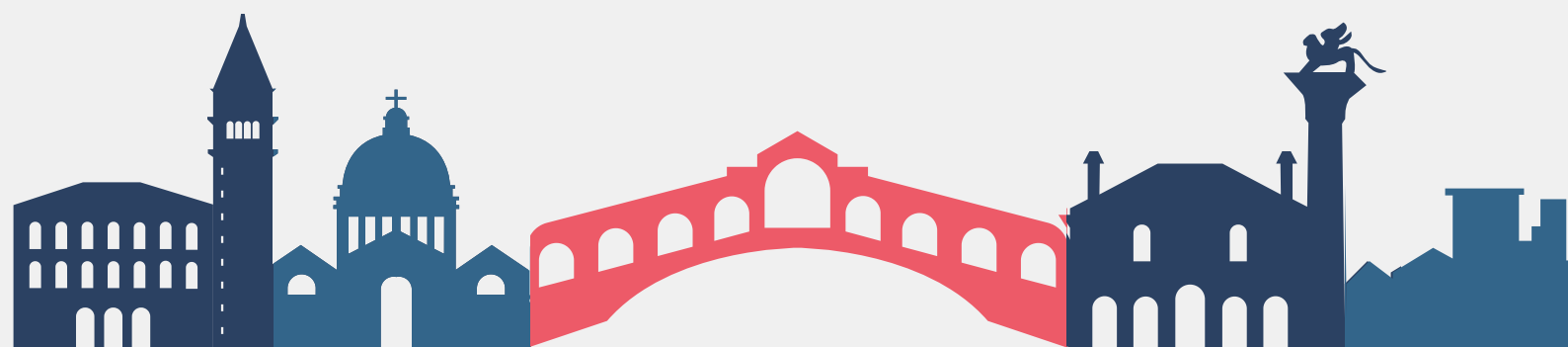
- Verbal recognition as Lunch Sponsor
- Recognition of headline sponsor on lunch menus
- Small logo recognition in promotional materials, e-communications and IEC website
- Profiled with your logo and link to your website on IEC event website
- Profiled and acknowledged as Lunch Sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post

## CONFERENCE COFFEE BREAK

£3,000 GBP

**4 coffee breaks available to sponsor (each coffee break is exclusive to the sponsor)**

- Verbal recognition as Coffee Break Sponsor
- Small logo recognition in promotional materials, e-communications and IEC website
- Profiled with your logo and link to your website on IEC event website
- Profiled and acknowledged as Coffee Break Sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post



**DO NOT MISS OUT ON A UNIQUE SPONSORSHIP OPPORTUNITY!**

Contact the IEC Team to discuss your sponsorship requirements for IEC Venice 2024 at: [info@internationalegg.com](mailto:info@internationalegg.com)